

ACERACE

ALAMO CITY ELECTRATHON



April 12, 2025

San Antonio Police Academy



South Texas
BUSINESS PARTNERSHIP

SPONSORSHIP GUIDE



@sotxpartnership
#AlamoCityElectrathon



September 26, 2024

Dear Friends and Community Members,

Thank you for your partnership! I am thrilled to once again invite you to the Alamo City Electrathon (ACE) Invitational, an event that has been transforming the landscape of STEAM education in South Texas since its inception in 2017. Our mission is to foster partnerships between educational institutions and industry, providing students with invaluable real-world experiences that prepare them for the careers of tomorrow.

As we gear up for the ACE 2025 Invitational, we invite you to join us in this exciting endeavor. Whether you are an individual, a local business, or a larger organization, there are many ways to get involved. We are seeking sponsorships at various levels, which are crucial for empowering our students and enhancing their educational experiences.

The ACE Invitational is more than just a competition; it is a celebration of innovation and creativity. Each year, we connect high school and community college students with the principles of Science, Technology, Engineering, Arts, and Math, illuminating pathways to careers in these fields. From our modest beginnings with six teams, we have experienced remarkable growth, doubling our participation by 2024. This achievement is a testament to the enthusiasm and commitment of our community.

Your support is vital. By becoming a sponsor or a volunteer, you can help us cultivate the next generation of STEM leaders and raise awareness about the workforce opportunities available in these fields. Together, we can inspire students to dream big and achieve greatness.

Thank you for considering this opportunity to make a meaningful impact in our community. I look forward to collaborating with you to create an unforgettable ACE 2025 Invitational. Please contact us to schedule a meeting to discuss your involvement.

Warm regards,

A handwritten signature in black ink that reads "Rebecca J. Viagran".

Rebecca J. Viagran
President and CEO



BUILDING THE SKILLS FOR THE JOBS OF TOMORROW BY CREATING MEMORIES IN THE CLASSROOM TODAY.

South Texas Business Partnership

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sotxpartnership.org

#AllRoadsLeadSouth

3128 Sidney Brooks Drive
San Antonio, Texas 78235
(210) 533-1600



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What is the Alamo City Electrathon?

The inception of the Alamo City Electrathon (ACE) Invitational dates to 2017, with the primary objective of introducing STEAM activities to the South Texas region, thereby emphasizing the practical relevance of STEAM education.

As we prepare for the ACE 2024 Invitational, we extend an invitation for sponsorship at various levels, encouraging monetary and in-kind donations. The Alamo City Electrathon expresses sincere gratitude in advance for your support and enthusiasm, which plays a pivotal role in empowering students in the South Texas area to pursue STEM experiences and careers actively.

MISSION

Our mission is to foster and encourage partnerships between educational institutions and industry partners. The ACE Invitational serves as an academic opportunity for student programs in high schools and community colleges.

VISION

We aim to generate excitement and awareness regarding workforce opportunities associated with Science, Technology, Engineering, Arts, and Math. By providing students in our region with an unparalleled real-world, hands-on learning experience, we are bringing STEAM education to the forefront of the future workforce of America.

HISTORY

The ACE Invitational commenced in 2017 with the participation of six high school teams. The event was conceived to bring STEAM activities to the South San Antonio area, promoting the importance of STEAM education and connecting it to real-world workforce opportunities. By 2023, ACE experienced significant growth, doubling in participation.

SPONSOR LEVELS AND BENEFITS



TITLE SPONSOR \$40,000

- Highlighted in media correspondence for the event and Lead Sponsor
- Name on printed event signage, marketing publications, event webpage, social media for events, logo printed on marketing publications, web/social media for events, placed on apparel and vehicles, and placed in the competition pit area
- Student presentation at local sponsor location
- 15 Pit Passes/Access to Raceway Pit Stations
- Recognition by name on Multimedia
- Logo placed on apparel and car
- Verbal recognition
- Gift of Appreciation
- Presentation at the main event
- Sponsor banner at the event
- Remarks at press event, Race Day, and the trophy presentation
- Flag Drop for heat on Race Day



PLATINUM SPONSOR \$20,000

- Highlighted in media correspondence for the event
- Name on printed event signage, marketing publications, event webpage, social media for events, logo printed on marketing publications, web/social media for events, placed on apparel and vehicles, and placed in the competition pit area
- Student presentation at local sponsor location
- 10 Pit Passes/Access to Raceway Pit Stations
- Recognition by name on Multimedia
- Logo placed on apparel
- Verbal recognition
- Gift of Appreciation
- Presentation at the main event
- Sponsor banner at the event
- Remarks at press event and Race Day



SPONSOR LEVELS AND BENEFITS



GOLD SPONSOR \$10,000

- Name and logo displayed on printed marketing publications, web/social media, apparel, vehicles, and in the competition pit area
- Five Pit Passes with access to Raceway Pit Stations.
- Recognition by name and logo on multimedia
- Verbal recognition
- Gift of Appreciation and presentation at the main event
- Sponsor banner displayed at the event

SILVER SPONSOR \$7,500

- Name and logo featured on printed marketing publications and web/social media for events
- Name and logo printed on apparel and vehicles
- Two Pit Passes/Access to Raceway Pit Stations
- Multimedia recognition by name
- Verbal recognition
- Gift of Appreciation
- Sponsor banner displayed at the event

SCHOOL CAR KIT SPONSOR \$7,000

- "The Crate" Car Kit plus shipping
- Batteries (Interstate DCM0035)
- Spare Tires and Tubes
- Helmets (Full-Face, DOT Approved)
- School Teacher Stipend
- Student Club Meetings Hospitality
- Educational Workshops & Technical Support
- Two Chargers

**DONATION OF YOUR CHOICE
CONTACT US FOR OTHER UNDERWRITING
OPPORTUNITIES**

BRONZE SPONSOR \$5,000

- Name on printed marketing publications, web/Social media
- 1 Pit Pass/Access to Raceway Pit Stations
- Recognition by name on Multimedia
- Verbal recognition
- Sponsor banner displayed at the event

TEAM SPONSOR \$3,000

PIT SPONSOR \$2,500

- Name on printed marketing publications and web/social media for events
- 1 Pit Pass/Access to Raceway Pit Stations
- Funds One Teacher Stipend

WATT SPONSOR \$2,000

- Goods and services will be evaluated and designated a Sponsor level

TEACHER STIPEND SPONSOR \$1,000

CHARGER SPONSOR \$1,000

- Provide one Team Charger

BATTERY SPONSOR \$500

- Provide One Spare Battery for one Team

HELMETS SPONSOR \$350

- Provide four Helmets for Students





Business Name: _____

Contact Name: _____

Business Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

SPONSORSHIP LEVEL

___ Title Sponsor \$40,000

___ Platinum Sponsor \$20,000

___ Gold Sponsor \$10,000

___ Silver Sponsor \$7,500

___ School Carkit Sponsor \$7,000

___ Bronze Sponsor \$5,000

___ Team Sponsor \$3,000

___ Pit Sponsor \$2,500

___ Watts Sponsor \$2,000

___ Charger Sponsor \$1,000

___ Battery Sponsor \$500

___ Helmets Sponsor \$350

___ Other Amount \$ _____

Scan for
ACE Event
Sponsorship



Scan ACE
Program
Donation



Make Your Gift:

1. Online at www.southtexaspartnership.org
2. Mail to SoTX Foundation at 3128 Sidney Brooks, San Antonio, TX 78235
3. Email to info@sotxpartnership.org Subject: Alamo City Electrathon (ACE)

(Scan Donations)

The Alamo City Electrathon is an event by SoTX Foundation a 501 c3 entity and branch of the South Texas Business Partnership.

Thank you for your support!